

A large, stylized white 'X' logo with a black outline, positioned behind the word 'LEXICON'. The 'X' is composed of two intersecting chevron-like shapes.

LEXICON

VEGAS

**SOCIAL MEDIA, DIGITAL MARKETING
& BUSINESS CONFERENCE**

2021

WHEN

MAY 13TH & 14TH, 2021
8AM-5PM

WHERE

the**INDUSTRIAL**
event space

2330 S Industrial Rd,
Las Vegas, NV 89102

ABOUT

LEXICON VEGAS is a Social Media, Digital Marketing & Business Conference that provides businesses and brands the tools they need to implement successful marketing strategies. **LEXICON VEGAS** is a two-day conference that will feature top keynote speakers, panels and workshops from various areas of the marketing world to educate, inform and inspire business owners on how to properly market their business on a digital scale.

LEXICON VEGAS will also provide Las Vegas local companies the opportunity to get their product or service in front of hundreds of business owners throughout the two-day conference.

OUR FOCUS

WEB & SEO

DIGITAL MARKETING & MEDIA BUYS

CONTENT & INFLUENCER MARKETING

AGENCY MARKETING

MEDIA RELATIONS

PHILANTHROPY

FINANCIAL & BUSINESS MANAGEMENT

VEGAS MARKETING



SPEAKERS & PANELS

LEXICON VEGAS features a dynamic group of speakers from various backgrounds and areas of marketing that provide in-depth insight, as well as actionable and practical tools for Social Media Optimization, Website Management, Website Development, SEO Management, Digital Marketing, Brand Management, Scheduling Tools, Influencer Marketing and PPC Campaigns.



WORKSHOPS

LEXICON VEGAS' hands-on workshops will dive deep into the tactics and techniques that aim business and marketing investments in the right direction. Attendees will leave these workshops well on their way to creating an effective business or digital marketing strategy, with a toolbox and effective business and industry references that will help them succeed.



PAST PARTNERS



TITLE SPONSOR

\$25,000 EACH

(LIMITED TO 2)

TITLE SPONSORS will be featured on all **LEXICON VEGAS** marketing assets, conference website and advertising collateral in addition to:

- A one hour workshop for attendees to learn about their brand or service
 - Exhibitor booth to promote/market their business and services
 - Conference step-and-repeat
- (10) Complimentary passes good for both days of the conference.
- All digital and print signage and social media marketing collateral
 - **LEXICON VEGAS** website homepage feature
- **LEXICON VEGAS** website sponsor page featuring logo, link to website, bio and contact info

CONFERENCE SPONSOR

\$5,000 EACH

(LIMITED TO 8)

CONFERENCE SPONSORS will be featured on all **LEXICON VEGAS** marketing assets, conference website and advertising collateral in addition to:

- A one hour workshop for attendees to learn about their brand or service
- Priority booth placement if sponsor wishes to purchase exhibitor booth
- (4) Complimentary passes good for both days of the conference.
 - Digital Signage
 - Social Media Marketing collateral mentions
 - **LEXICON VEGAS** website home page feature
- **LEXICON VEGAS** website sponsor page featuring logo, link to website, bio and contact info
- Highlights on **LEXICON VEGAS** social media marketing as a sponsor

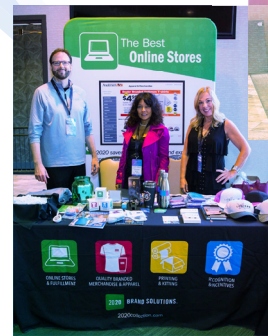
CONFERENCE EXHIBITOR

\$950 EACH

(LIMITED TO 10)

LEXICON VEGAS offers Exhibitors the opportunity to get their product or service in front of hundreds of local business owners and the platform to network throughout the two-day conference. **LEXICON VEGAS** will provide all conference Exhibitors with:

- (1) table, (2) chairs, and (1) black table cover
- (2) Complimentary passes good for both days of the conference
- Exhibitors will be mentioned on **LEXICON VEGAS** website under Exhibitors
- Exhibitors will be mentioned on the **LEXICON VEGAS** social media marketing pages





CONTACT

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